



power ON!

ORGANIZATIONAL UPDATES
FROM NATIONAL
EXECUTIVE DIRECTOR,
ALINA IANSON
SUMMER 2019

SHALOM!

“Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.” - Harriet Tubman

Dear Friends,

During our recent Major Supporters Unforgettable Trip to Israel, we had the opportunity to visit our projects, and see first-hand the impact we are making on the social fabric of Israeli society. We immersed ourselves in various cultural experiences and learned more about educational and therapeutic programs we provide that help the students to reach their full potential, as well as state-of-the-art medical care we support for an ever-growing population of Israelis.

Experiences like our Unforgettable Trip are a great reminder of what drives us to keep working hard on fulfilling our mission of passionately supporting programs and services for Children, Healthcare and Women in Israel and Canada. This Annual Campaign, your support saved many lives and improved the quality of life for many Israelis. In particular, the CHW Debbie Eisenberg and Gary Levene Pediatric Intensive Care Unit (PICU) recently had a tremendous success in helping a little girl named Netta recover from her life-threatening injury.

Because of you, Netta’s life was saved and she was given the support she needed; she is now a fully functioning teenager. Please watch the video telling Netta’s story.

Thank you for opening your hearts to people like Netta, whose lives you impacted. You are the engine that drives the important work at our projects; without you there would be no better tomorrows for children, women and families who rely on CHW’s support.

Todah Rabah!



Alina Ianson



CHW DEDICATION CEREMONIES

Unforgettable Major Supporters Israel Trip participants attended the official dedication ceremonies at The Shamir Medical Centre (Assaf Harofeh), and at Hadassah Academic College (HAC).

The DAN Department of Creative Human Design at Hadassah Academic College (HAC):

Since this state-of-the-art department was relaunched with new branding, it has not only improved the lives of all students, but has also enhanced the exceptional reputation of the college's status globally. Students and faculty gathered to participate in the official dedication ceremony, where Prof. Bertold Fridlender spoke about the enormous impact this new department will have on the college. Gideon Dotan, Head of The DAN Department for Creative Human Design, expressed how these changes are the "Rocket Fuel" to their success.



The CHW Debbie Eisenberg and Gary Levene Pediatric Intensive Care Unit (PICU) at The Shamir Medical Centre (Assaf Harofeh):

Debbie Eisenberg and Gary Levene, lead donors for the CHW Debbie Eisenberg and Gary Levene Pediatric Intensive Care Unit (PICU), were honoured at the dedication ceremony, now that the CHW PICU officially bears their names. Debbie and Gary spoke about their strong connection to the CHW PICU, their inspiration to support this much-needed unit, and how its technological advancements are improving and saving children's lives.



The Marla Dan Interventional Radiology Institute at The Shamir Medical Centre (Assaf Harofeh):

Dr. Tami Karni recognized the efforts of the Aubrey and Marla Dan Foundation, and how together they have invested, funded, and enhanced this wonderful project. Dr. Karni also shared how the Dan family is an example of true partners, committed to the hospital for many years, saving and improving lives for thousands of patients. Marla and Aubrey spoke about how imperative technology is to providing state-of-the-art care, and how excited they are to bring their daughter Alyse Dan, Executive Director of the Foundation and the next generation, on board to continue making the world a better place.



CHW PROJECT VISITS

Hadassah Academic College (HAC)

Supporters were given a tour around HAC including the CHW Centre for Clinical Training & Community Care and the newly dedicated DAN Department of Creative Human Design. Supporters participated in an in-depth discussion with the students at HAC to discuss matters of diversity and what it means to be new immigrants to Israel.



The Shamir Medical Centre (Assaf Harofeh)

Visiting the CHW Debbie Eisenberg and Gary Levene Pediatric Intensive Care Unit (PICU) for the dedication ceremony, Supporters spoke about their strong connection to the CHW PICU, and their inspiration to support much-needed critical care.



Hadassah Hospital

Supporters were welcomed by Barbara Sofer, Israel Director of Public Relations, HMO, who spoke to our group. The Trip participants learned about HMO's humanitarian and international medical work and life-saving surgeries performed successfully around the world, including countries like Ethiopia.



CHW PROJECT VISITS

CHW Nahalal Children And Youth Village

The group visited the CHW Nahalal Children and Youth Village where they saw the amazing progress made by the students. Nahalal demonstrated their remarkable achievements of Biotech and Agro-business programs that focus on the cutting edge ventures of technology development, including a new apiary with honey production, a hydroponics lab growing nutrient-rich spirulina as well as their achievements in equestrian training.



The CHW Neri Bloomfield Academy of Design

The students at the CHW Neri Bloomfield Academy of Design put on a professional fashion show for the Trip participants. Supporters were also invited to visit the Photography & Videography Departments as well as the Architecture Department where they were shown innovative projects for the City of Haifa exhibition.





THANK YOU



A sincere thank you to all donors, volunteers, friends, and supporters who generously gave over **\$1.425 Million** in donations to our **Canadian Hadassah-WIZO (CHW) 2019 Annual Campaign**.

With your generosity, you have helped make a tremendous **impact** that will ensure our continuing support of programs and services for **Children, Healthcare, and Women**.

**Our Homeland Grows Strong.
Your Impact Saves Lives.**

iCHW

**MESSAGING
PHILANTHROPIC VALUES
ACROSS GENERATIONS**

NOVEMBER 1 – 3, 2019

**Canadian Hadassah-WIZO (CHW)
Members and Friends are invited to
the CHW National Conference 2019,
including 2019 AGM and NLA**

**Sheraton Centre Toronto Hotel
123 Queen St. East, Toronto, ON**

Stay tuned for more details to come!

**NATIONAL
CONFERENCE
2019**

**INNOVATIVE
FUNDRAISING**

**INSPIRATIONAL
PERSONAL STORIES**

**ENGAGING
SPEAKERS**

**INFORMATIVE
PRESENTATIONS**

**MOTIVATIONAL
DISCUSSIONS**