



CHW Announces A Work of Heart: Online Art Auction

February 23, 2023, *For Immediate Release*

Canadian Hadassah-WIZO (CHW) centres across the country are collaborating on the launch of A Work of Heart: Online Art Auction, with proceeds supporting the **Pediatric Cardiac Critical Care Unit (PCCCU) at Hadassah Hospital**, Ein Kerem in Israel.

A Work of Heart launched on Thursday, February 23 at 10:00 a.m. ET, with an online art auction opening across Canada.

Originating in Montreal, CHW has been hosting an annual art auction for more than 40 years. Moving the auction online encourages participation across Canada, broadens our audience, and increases our outreach. As a result of this Canada-Israel collaboration, the auction has 130 pieces of artwork available, including pieces from Canadian.

The proceeds from A Work of Heart will support the new, state-of-the-art PCCCU at Hadassah Hospital. It is the only one of its kind in Jerusalem. For these infants, precise diagnoses and immediate, advanced treatments are critical. Currently, the global incidence of congenital heart disease at birth has been estimated at eight to 12 cases per 1,000 live births. This is significant because Jerusalem has the highest birth rate of all cities in the western world. This means the number of babies born in Israel with heart defects is overwhelming, so having a world-renowned PCCCU is critical to save lives.

“Congenital heart disease is one of the most common birth defects, creating an overwhelming need for advanced pediatric cardiac critical care,” said Lisa Colt-Kotler, CHW CEO.

To participate in the online art auction, visit www.chw.ca/aworkofheart2023